

South Country Equipment Ltd.
Website Privacy Policy

This Privacy Policy outlines the information South Country Equipment Ltd. (“SCE”, “we” or “us”) may collect through use of this website (the “Website”) and how such information may be used and disclosed.

We do not collect personally identifiable information through the Website unless such information is provided to us by e-mail via a link contained on the Website or submitted through a form, such as our “Stay Connected with South Country Equipment Ltd.” form. It is important to note that any such communications are subject to the [Terms of Use](#).

We will only use such personally identifiable information for the purposes of responding to you, considering your requests, sending you requested updates and/or maintaining a record of your subscription (as applicable).

We will not disclose to third parties any personally identifiable information collected by us through the Website unless:

- we have your consent,
- we have a good faith belief that disclosure of the information is necessary to protect the rights or property of SCE, or
- we are required by law to do so.

You should also be aware that anonymous technical information may be collected by us as a result of your visit to the Website. For example, this information may include your IP address, browser type, operating system, domain name, access times and referring web site addresses. We may use this anonymous technical information for purposes such as improving the operation and content of the Website and compiling aggregate and statistical information.

If such anonymous technical information is collected by us, we will not attempt to link or match the anonymous technical information we collect with any personally-identifiable information unless:

- we have your consent,
- we (or our service providers) have detected or reasonably suspect any attempt to damage the Website or other security breach, or
- we are required by law to do so.

You can deny or withdraw your consent to our collection, use and disclosure of your personal information at any time upon reasonable notice, subject to any legal or contractual requirements. However, if consent is denied or withdrawn, we may not be able to provide certain products or services to you.

We have in place reasonable policies, procedures and safeguards (including physical, technological and organizational measures) designed to protect the security of personal information under our control. We are also prepared to take appropriate and timely steps in the event of any incidents involving personal information in accordance with applicable privacy laws.

We may employ third-party services providers to store or process personal information on our behalf. Our service providers may store and/or process personal information outside of Canada (including in the United States of America). When information is stored or processed outside of Canada, it may be subject to the laws of and be accessible to by legal authorities in such other jurisdictions. We have taken appropriate technical, organizational, and legal steps to secure this information.

We retain personal information only as long as is reasonable to fulfill the purposes for which the information was collected, or for legal or business purposes.

The foregoing Privacy Policy is effective as of July 10, 2021. SCE reserves the right to change this policy at any time.

You always have the opportunity to request particulars of your personal information which we maintain and to correct any errors or omissions. To do so, or if you have any questions or concerns about this Privacy Policy, please contact Kevin Holmes, Privacy Officer, at ism@southcountry.ca or 306.721.5050.